Matt Friedman & Adam Scott met at the University of Florida in Gainesville, FL.



Matt & Adam spent many nights in their fraternity house kitchen perfecting recipes.

Maath Joseph 2

Burrala Buss

is the official flavor for the wing-eating competition at the National Buffalo Wing Festival in Buffalo, NY.



Matt Friedman and Adam
Scott were inducted
into the Buffalo Wing
Hall of Fame for their
entrepreneurial journey
& "forever changing
the Buffalo Chicken
Wing landscape."

first store opened in Gainesville, FL.

First two nights of business their signature wings sold out.

Friedman & Scott began selling wings out of the Pi Kappa Phi fraternity kitchen.



Wing Zone's first storefront.

Flavorholic (n) /flāvər 'hôlik/- An individual that's hooked on flavor. Not the bland taste, fake ingredients and lack of imagination that passes for everyday fare.

